

TRENDS REPORT  
**2020**



#### LEOMA HARPER

Passionate about transforming homes, Leoma Harper is a designer who loves creating spaces that are stunning and stylish yet practical and functional, regardless of size or budget.

Leoma set up Style The Clutter to help customers create dream spaces within their homes, providing a personalised one on one interior décor and styling consultation service.

Whether it's upcycling, organising or a complete transformation, Leoma believes that any space can look good when styled beautifully.

Leoma previously had a floristry design and styling business which catered for high profile events and weddings at venues such as The Sanderson, Soho Hotel, Harrods, The Shard and Hampton Court Palace.



# FLEXIBLE LIVING AND SPACE-SAVING SOLUTIONS

TODAY'S HOME IS UNDER MOUNTING PRESSURE TO BECOME MORE FLEXIBLE THAN EVER, AS HOMEOWNERS CONTINUE TO ADAPT THE WAY THEY TRADITIONALLY USE SPACES.

The most important element to any home is that it's inviting. A warm and cosy environment combined with a personal touch creates a space that you want to spend time in and enjoy. However, it's very important that the space is still practical and incorporates a good flow. The key lies within a balance of the two, being clever about storage and making an uncluttered yet homely, stylish environment to live in.

There are so many different options available and the last few years have seen a big shift in the way items are stored within the home. Using wall space has become extremely popular, with the use of shelves, picture rails, peg rails, pin boards, and even wine racks and glass holders now out on display. These could house items such as books, plants, tableware, tea sets and vases.

Items can be placed on these to give a characterful feel at the same time as being stored without taking up any floor or cupboard space. However, anything unsightly, such as wires, plastics, pipes sockets are being concealed using innovative, often wall-mounted storage solutions.



Wall-mounted furniture, featuring behind the wall technology, is continuing to rise in popularity, it can completely transform a space by hiding all the unpleasanties, whilst faultlessly blending in with the décor of a room.

Concealed cisterns integrate seamlessly, creating the illusion of a significantly larger space, an element that's very important in city living, with space becoming increasingly limited. Sleek, smart solutions such as the above are a necessity, offering functional multi-purpose spaces, while maintaining the deserved space for each room.

Geberit ONE





Another current trend is bringing nature inside, using items with texture such as exposed woods, woven baskets, wooden crate boxes and weave fabric containers, all providing storage that's pleasant to the eye and can look even better with a throw or cushion placed on top, to conceal what's inside. Trays on top of coffee tables, containing items such as a vase with flower stems. Some books and a candle also offer a contained exposed style and inject that personal characterful touch into a home.

With paint brands creating paints that are more versatile to all kinds of surfaces, a current, very strong, eco-aware trend is upcycling old furniture, often fixtures and fittings you wouldn't usually associate with storing standard bathroom items, such as a wooden fruit rack for toys.

Ugly 90's pine dressers can be transformed with a lick of paint or creating basin units out of an old antique chest can make a very unique and stylish focus in the bathroom. By simply adding new colour and handles to any item of furniture, it can give it a new lease of life, so that it looks good at the same time as being practical.



There's also an increase in having statement freestanding units that have everything you need in the one space with all wires or pipes concealed. Think free standing larder cupboards, or an island in the kitchen that has secret compartments containing sockets for your toaster and kettle and drawers that, when pulled out, reveal handy plug sockets and iPhone chargers.



Geberit Citterio furniture

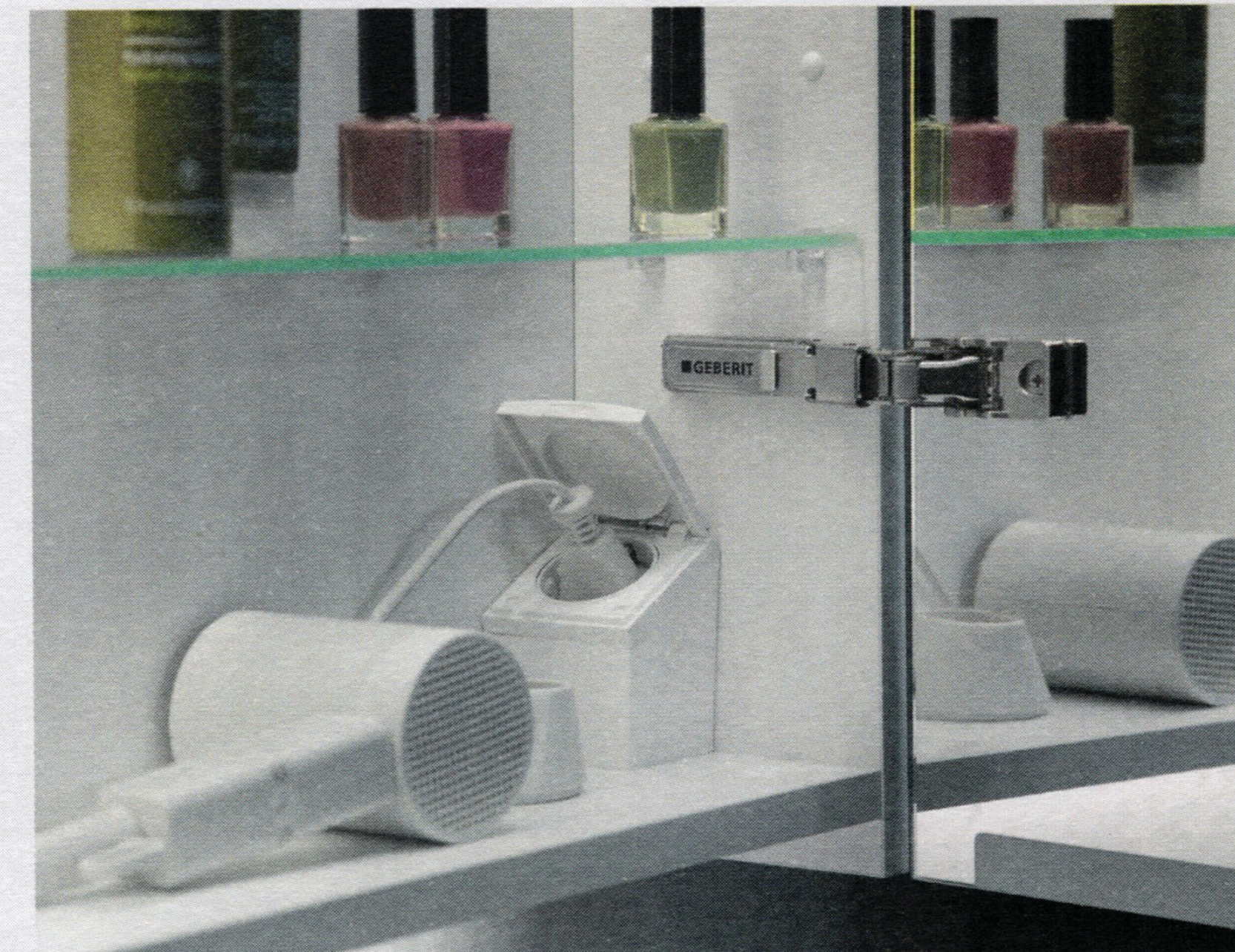


# PRACTICALLY

# WONDERFUL



Geberit myDay furniture



Geberit Option mirrored cabinet with plug point





Geberit Acanto mirror



The Geberit Option mirror cabinet for example, features an interior power outlet, perfect to plug in electric toothbrushes and shavers, as well as an integrated USB port to charge other portable items.

Furniture is becoming intelligent with versatile designs and is challenging the notion of a single-use space.

A busy home needs to be practical, and the future of storage and furniture, especially in contemporary design, is all about this ease and flow within a space. The future is in designs that give you easy access to daily items, yet are concealed beautifully within the furniture. It means less clutter and more organisation, offering a better use of space and a versatile home you can grow into.

