







IN CONVERSATION WITH

Leoma Harper

We speak to the interior stylist and influencer @styletheclutter

How did it all begin?

It all kicked off four years ago after we moved house. I started what I thought would be a little log book on Instagram, documenting projects around the house. Friends saw it and started to ask me to help with their homes. Within weeks, I was working on four houses on the street where we used to live and I have been busy ever since.

Describe a typical day

Alongside doing up client homes, I also do product styling on shoots for brands and writing for interiors blogs and brands. When the sun shines, I'm running around the house, trying to get a quick Instagram shot! Each day can be extremely different.

Tell us something weird and wonderful about yourself

As a child, the moment we moved house I would be attacking my new bedroom with a paint brush. Aged 9, while my parents were busy unpacking, I was busy peeling off the wallpaper in my room – they came up to find it all piled up on the floor!

Describe your style

I would describe it as a mix of rustic French and Scandinavian design. I love combining old and new, adding contrasts with pops of colour and finishing off with different textures.

Can a home be both stylish and practical?

Most definitely! That is how my business and blog, Style the Clutter, came about. I was determined to keep my home stylish while still being practical for family life. It's all about being clever with storage. Also, decorating walls with sleek shelves and investing in statement lights are fabulous ways to add style that can't be touched by small hands!

Who are you stalking on Instagram?

I love @rvk_loves. Her style is so elegant and calming. And her garden is out of this world – she grows everything from the prettiest flowers to pumpkins.

Who would you swap homes with and why?

I loved watching Jessica Alba's house tour on Architectural Digest. I would happily swap homes with her! It is a stunning yet family friendly interior by Clements Design.

What is your proudest career moment?

There's nothing more satisfying than adding the final touches to a client's home. I always feel very pleased with myself when a project is complete. I was also a finalist at the Amara Interior Blog Awards last year – I didn't win, but getting to the finals was amazing.

How's 2020 looking?

We are planning to extend and open up our kitchen, so fingers crossed this year will be the year it happens. I also have some very exciting client projects that I am working on too. One is an old rectory house, which is brimming with character.

For more from Leoma, visit styletheclutter.com